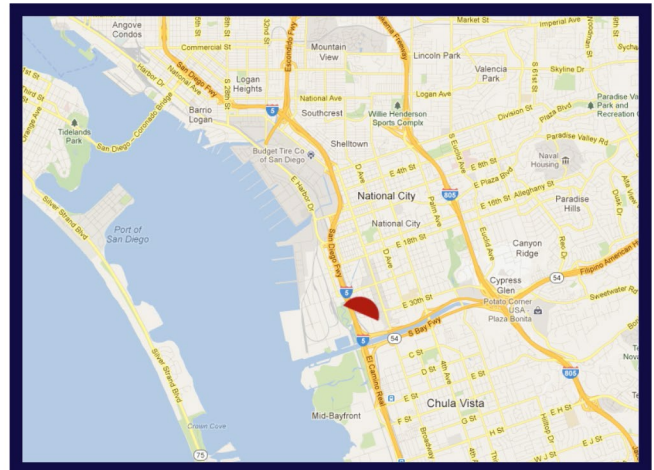




## I-5 E/L 1000' N/O SOUTH BAY FWY (HWY. 54)

American Outdoor is proud to offer the first and ONLY digital billboard in the San Diego Metropolitan Area. This high profile right hand read unit is located on the East line of Interstate 5 at the Highway 54 interchange, and captures northbound traffic heading directly towards downtown San Diego. Traffic along this stretch of freeway is bumper to bumper during rush hour.

- Each 8-second spot will be displayed once every 64 seconds
- 1350 spots per day.
- Digital display is live 24 hrs/day
- NO production charges



<b>BOARD:</b>	05-1S
<b>SIZE:</b>	14'X48'
<b>HEIGHT:</b>	70'
<b>ORIENTATION:</b>	Facing South
<b>TAB PANEL ID:</b>	30650752
<b>EOI 18+ WEEKLY:</b>	531,232
<b>D.E.C.:</b>	164.0
<b>MATERIALS:</b>	Digital
<b>LAT/LONG:</b>	32.655397/-117.104746