

S P E C S

Bulletin 14' x 48'

Scale: 24 : 1 • 1/2" = 1'
Resolution: 600 dpi

Mechanical File Size	height	width
Bleed	7.75"	24.75"
Trim	7"	24"
Safety	6.65"	23.65"

Electronic File Submission:

For Reference to sending artwork please contact:

ATTENTION: Mike Brownlee
Mike@bp-graphics.com
602-443-6207
Upload Site: www.bp-graphics.com/upload-artwork

File Type:

Adobe PDF Preset: **PDF/X-1a:2001**
If you do not use Adobe, a High Resolution PDF would be preferred.
Please contact us if you are not able to provide a PDF file.

Photographic Images:

All raster images should be 400DPI minimum and in CMYK color mode for production.
RGB will produce undesired color changes when printed.

Layout:

Please build your file to the mechanical size above. Be sure to Flatten all your artwork.
Convert all type to outlines or provide all font files used. Trapping is not required.

Vinyl Production:

Final Size	height	width
Bleed	15.33'	49.33'
Trim	15'	48'
Safety	13.33'	47.33'
Finish	4" Pockets	3" Wrap

phone: 602.687.9220 • fax: 602.926.8247 • web: www.americanoutdoor.net

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A D V E R T I S I N G